Brief Literature Review Project

(NAME)

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Overview

The topic of the proposed study will be the following: “The critical study of factors determining the effectiveness of career counseling in a multicultural society under the pressures and influences of globalization. Case study of the United States.” Given this, the proposed research will be conducted as an exploratory study aiming to ascertain the determinants of effective career counseling in the multicultural society of the United States under the conditions of globalization. Thus, the main question of the proposed research must be expressed as follows: how does globalization metamorphoses and shape the implications of career counseling in the multicultural society of the United States? Also, the secondary question of research will be: What factors help to enhance the effectiveness of career counseling in the multicultural society of the United States in the light of intense global pressures and influences?

Taking into consideration that the proposed study will be conducted as an exploratory research, it is possible to determine several major areas of investigations and establish the linkages between them. Thus, the first area of investigation will be the factors of effective career counseling in the United States. In the framework of this area, it is expected that the key determinants of successful career counseling will be scrutinized. A special emphasis will be made upon those factors which help to promote effective career counseling in a multicultural society under changing economic and social conditions.

The second area of investigations will be the effects of globalization on the career counseling in the United States. In the framework of this area, the research will be reduced to the analysis of pressures and influences of globalization on career counseling in the multicultural society of the United States. In other words, it is expected that the proposed
research will shed light on what metamorphoses and transitions in career counseling are incited by the processes of globalization.

The third area of investigations will be the linking point between the first and second areas of investigations. In the framework of this area, it is expected to examine how the factors of effective career counseling in the multicultural society change under the pressure and influence of globalization.

Outline

The proposed study will be conducted as a consistent combination of primary and secondary research. The structure of the proposed research will be the following:

*Chapter I: Introduction*

The main purposes, aims, objectives, justification, limitation, and research hypotheses are going to be discussed and explained in this chapter.

*Chapter II: Conceptual Framework*

This chapter is aimed to provide the background for the research which includes the discussion of various theories and provisions interpreting the relationship between competition law and communication (Sinclair, 2007). The key concepts and research hypotheses will be deduced from the discussed theories.

*Chapter III: Literature Review*

In this chapter, the publications of previous authors will be analyzed in order to find gaps and inconsistencies in past researches. The main aim of this research will be to ascertain the changing environment of factors affecting successful career counseling in the multicultural society of the United States under the conditions of globalization (Marzcyk et al, 2010).

3.1. The general and specific factors of successful career counseling in the multicultural society of the United States
3.2. The impacts and pressures of globalization on career counseling in the United States

3.3. The metamorphoses and transformations of the factors affecting successful career counseling in the United States under the influences and pressures of globalization

3.4. Maintenance of effective career counseling by way of adjusting its constituents to the requirements of globalization.

Chapter IV: Case Study

Case study is an empirical investigation of a case which emphasizes the primary documents, practical experiences, and social practices instead of theoretical operations and intellectual insights. In the framework of this chapter, one organization offering services of career counseling in the United States will be studied (Yin, 2009/2011).

Chapter V: Results and Discussion

Results from case study will be described, interpreted, and verified in the framework of this chapter.

Chapter VI: Conclusions

Pertinent conclusions, implications, and recommendations will be provided in the framework of this chapter.

Bibliography


